# Malaysia Company Guide

# Magnum

Version 13 | Bloomberg: MAG MK | Reuters: MAGM.KL

Refer to important disclosures at the end of this report

DBS Group Research . Equity

# 12 Sep 2019

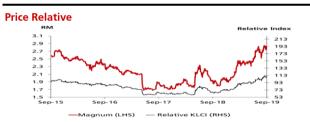
# **BUY**

Last Traded Price ( 11 Sep 2019): RM2.83 (KLCI: 1,602.30)
Price Target 12-mth: RM3.35 (18% upside) (Prev RM3.15)
Analyst

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### What's New

- Positives: Ongoing clampdown on illegal NFOs, potential new game variants and sustainable high dividend payout
- Potential monetisation of its ~6% stake in U Mobile could give rise to special DPS of 10.5 sen
- Raise dividend payout ratio from 90% to 95%
- Maintain BUY with a higher TP of RM3.35



Forecasts and Valuation				
FY Dec (RMm)	2018A	2019F	2020F	2021F
Revenue	2,704	2,669	2,779	2,890
EBITDA	417	432	449	467
Pre-tax Profit	214	377	402	427
Net Profit	105	254	271	288
Net Pft (Pre Ex.)	249	254	271	288
Net Pft Gth (Pre-ex) (%)	20.5	2.0	6.8	6.3
EPS (sen)	7.30	17.7	18.9	20.1
EPS Pre Ex. (sen)	17.3	17.7	18.9	20.1
EPS Gth Pre Ex (%)	21	2	7	6
Diluted EPS (sen)	17.3	17.7	18.9	20.1
Net DPS (sen)	15.0	16.8	17.9	19.1
BV Per Share (sen)	165	167	168	169
PE (X)	38.8	16.0	15.0	14.1
PE Pre Ex. (X)	16.3	16.0	15.0	14.1
P/Cash Flow (X)	13.3	36.1	21.8	21.5
EV/EBITDA (X)	10.9	10.4	10.0	9.5
Net Div Yield (%)	5.3	5.9	6.3	6.7
P/Book Value (X)	1.7	1.7	1.7	1.7
Net Debt/Equity (X)	0.2	0.2	0.1	0.1
ROAE (%)	4.3	10.6	11.2	11.9
Earnings Rev (%):		0	0	0
Consensus EPS (sen):		17.0	17.8	18.8
Other Broker Recs:		B: 2	S: 0	H: 4

Source of all data on this page: Company, AllianceDBS, Bloomberg Finance L.P

# Hidden gem in the game

Still offers game excitement. We maintain our BUY recommendation on Magnum (MAG) with a higher target price (TP) of RM3.35. We remain positive that: (1) the group will continue to benefit from the clampdown of illegal number forecast operators (NFOs) and, (2) the company's dividend payout is expected to trend upwards with the full settlement of its tax liabilities by June 2019. Besides that, the potential monetisation of its 6% stake in U Mobile in the near future could pose upside potential to its dividend payout.

Where we differ. Our TP is higher than consensus as we have higher earnings estimates and dividend payout assumptions for FY19-21. We expect MAG's sustained attractive dividend yield of 6% or more to be supportive of its share price. Potential/ongoing monetary easing policies by major global central banks and Bank Negara Malaysia (BNM) could also promote a yield-seeking investing strategy, which favours companies like MAG.

**Potential catalysts.** Higher-than-expected ticket sales due to a rebound in consumer sentiment would be a positive for the company. Intensified efforts by the regulators to curb illegal NFO activities could also boost MAG's ticket sales.

#### Valuation:

We maintain our BUY call on MAG with a higher DDM-based TP of RM3.35. With improved prospects, a sustained dividend yield of ~6% and the issue of the company's tax liability overhang addressed, we continue to see value in the stock.

#### **Key Risks to Our View:**

Key risks include lower-than-expected ticket sales due to intensified competition from illegal NFOs and an increase in gaming tax.

#### At A Glance

Issued Capital (m shrs)	1,423
Mkt. Cap (RMm/US\$m)	4,027 / 965
Major Shareholders (%)	
Casi Management Sdn Bhd	28.4
Asia 4D Holdings Ltd	11.2
Free Float (%)	60
3m Avg. Daily Val (US\$m)	0.63
ICB Industry: Financial / General Financial	







#### **WHAT'S NEW**

#### Additional game bonus available

**Still bullish.** We maintain our positive stance on MAG post meeting with the management. The group's strong 2QFY19 results have reaffirmed our investment thesis that the group continues to benefit from the government crackdown on illegal NFOs.

To recap, the group reported a core net profit of RM74.4m (+54.7% y-o-y, +24% q-o-q) in 2QFY19. The stronger y-o-y figures were mainly due to (1) higher gaming revenue, and (2) lower prize payout ratio, estimated to be 62% in 2QFY19 vs 65.8% in 2QFY18. Despite having two fewer draws, gaming revenue for 2Q increased by 11% y-o-y. This translates into commendable gaming revenue per draw per outlet growth of 16% y-o-y for 2QFY19.

Positive surprise from dividend payout. Besides that, the group has declared a second interim dividend per share (DPS) of 5 sen, bringing its 1HFY19 DPS to 9 sen. This implies a payout ratio of 95% for 1HFY19 that beat our forecast of 90%.

Gaming revenue per draw per outlet (%) and DPS (sen)



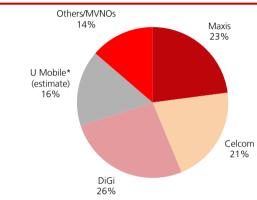
Source: Company data, AllianceDBS Research

Expect to sustain 95% dividend payout. Given that the group has engaged in 95% dividend payout for 1HFY19 prior to the full settlement of its outstanding tax liabilities with the Inland Revenue in June 2019, we expect the 95% payout to be sustainable going forward post full tax settlement. As such, we raise our estimates for the group's FY9-21 dividend payout ratio from 90% to 95%.

Authorities continue to clamp down on illegal NFOs. We understand that the ongoing clampdown by authorities on illegal NFOs since 2H18 has been ongoing and intense. As a dominant player in the NFO sector, MAG has been a beneficiary of the authorities' more stringent enforcement to curb illegal NFO activities. This has resulted in punters shifting from illegal NFOs to legal operators. Given that the illegal NFOs' market size is about 2x the legalised NFO market, we believe that the authorities' ongoing efforts to reduce illegal NFOs provides plenty of room for MAG to grow its earnings.

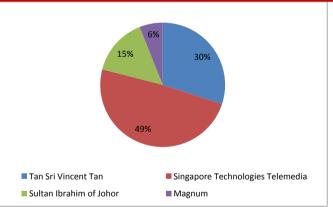
U Mobile- a hidden gem awaiting to be unveiled. One hidden gem in MAG that is overlooked by the market is its ~6% stake in U Mobile (Malaysia's fourth largest mobile cellular service provider), whose hidden value we believe could be crystallised in the near future. This investment currently sits on MAG's balance sheet with a book value of about RM310m as at 30 June 2019. The other substantial shareholders of U Mobile are Tan Sri Vincent Tan, Singapore Technologies Telemedia, and Sultan Ibrahim of Johor.

#### U Mobile's estimated market share in 1Q19



Source: MCMC, AllianceDBS

#### **Shareholding structure of U Mobile**



Source: Company data, AllianceDBS Research

#### Financial highlights of U Mobile (RM'm)

	2014	2015	2016	2017	2018
Mobile service revenue	1,253	1,351	1,753	2,355	2,690
EBITDA	(86)	(193)	(193)	12	159
Net losses	(188)	(348)	(431)	(412)	(439)

Source: Company data, AllianceDBS Research

In a media interview in December 2018, Tan Sri Vincent Tan had proposed to list U Mobile latest by 2020. A recent media interview by Datuk Seri Robin Tan, the son of Tan Sri Vincent Tan, has also indicated that the initial public offering (IPO) of U Mobile remains on track for listing latest by 2020.



Monetisation of U Mobile could provide additional one-off yield of >3%. A potential IPO trade sale by Magnum of its stake in U Mobile by 2020 could unlock the value of this investment and enhance its capital management exercise. This is because we expect substantial cash proceeds arising from this disposal to be used to reward shareholders through special dividend.

Assuming that Magnum disposes its stake in U Mobile close to its book value at about RM310m through IPO trade sale, and management pays out 50% of the cash proceeds as a special dividend (RM155m), this could translate into a special DPS of 10.5 sen, providing an additional one-off yield of >3%.

As such, we believe that the potential monetisation of U Mobile's stake could serve as another re-rating catalyst for the stock.

Maintain BUY with higher TP of RM3.35. We maintain our BUY recommendation on the group and raise our TP to RM3.35 (previously RM3.15), upon raising our dividend

payout ratio from 90% to 95%. Our TP is based on the dividend discount model (DDM), assuming (i) 95% dividend payout ratio, (ii) 7.4% cost of equity, and (iii) 1.5% terminal growth rate.

Potential/ongoing monetary easing moves by major global central banks and BNM could also promote a yield-seeking investment strategy, which favours companies like MAG.



#### CRITICAL DATA POINTS TO WATCH

#### **Critical Factors**

**Ticket sales and prize payout ratio.** As one of the only three legalised NFOs (the other two are Berjaya Sports Toto and Da Ma Cai) in Malaysia, MAG's earnings are largely determined by its ticket sales and prize payout ratio.

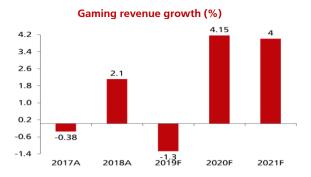
Ticket sales expected to trend upwards. The group's gaming revenue has been on a declining trend from 2011 to 2017, dragged by intense competition from illegal operators and weak consumer spending. Nonetheless, we are positive that the industry's prospects will improve with more stringent enforcement by the authorities to curb illegal NFOs.

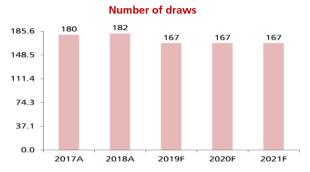
Introduction of successful new game variants – potential earnings kicker. The group's ability to introduce successful new game variants (such as the 4D Jackpot game in 2009) will be its key earnings booster, although this is subject to: (1) regulatory approvals and, (2) popularity of the new game variants. These game variants will help the group expand its market share in the legitimate market and induce punters to shift from illegal NFOs to legalised NFOs.

Although there are no official estimates of the illegal NFOs' market size, we gather that it could be around 2x the legalised NFO market. Nevertheless, we believe that the high fragmentation of illegal players is a barrier for illegal NFOs to introduce similar jackpot games, which come with low betting fees but high prize payouts. Although MAG has introduced other game variants, they have not been as well received as the popular 4D Jackpot.

Luck factor – prize payout ratio. On the other hand, the group's earnings prospects are highly dependent on the volatility of its prize payout ratio. Any substantial deviation from its theoretical prize payout ratio of 63.5% will have a significant impact on its reported earnings and our earnings forecasts.

Gaming tax hike remains an earnings risk. NFOs remain vulnerable to potentially higher gaming tax. The pool betting tax was last raised in 2010, and the gaming tax in 1998.







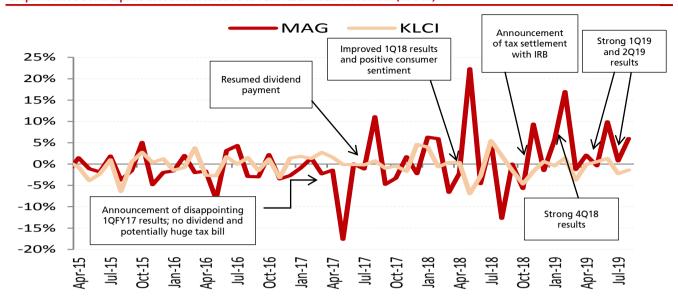


Source: Company, AllianceDBS



Appendix 1: Magnum's share price correlation with critical factors

Graph 1: MAG's share price movement relative to FBM KLCI index movement (m-o-m)



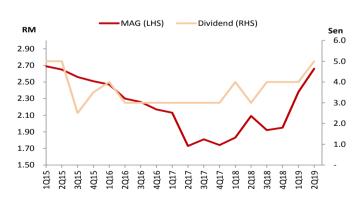
Source: Company, Bloomberg L.P., AllianceDBS

#### MAG's share price vs expected forward EBITDA



Source: Company, Bloomberg L.P., AllianceDBS

#### MAG's share price vs dividend per share



Source: Company, Bloomberg L.P., AllianceDBS

#### Remarks

MAG's share price performance is highly correlated with market expectations of its forward EBITDA (correlation coefficient of ~0.9). As such, the introduction of successful new game variants could be a key re-rating catalyst for the group as it would improve the group's earnings prospects.

#### Remarks

Given its strong cash flow generating operations and consistently high dividend payouts, Magnum is viewed as a dividend yield stock by the investment community. As such, the group's share price performance is closely correlated with its ability to pay out high dividends (correlation coefficient of ~0.5). Although the correlation has diverged somewhat since May 2017 due to issues related to its RM148m tax liabilities with the IRB, we expect the correlation to converge going forward with the full settlement of the tax liabilities by June 2019.



#### **Balance Sheet:**

**Healthy balance sheet.** MAG has a healthy balance sheet position with a net gearing ratio of about 0.2x (as at June 2019). Coupled with its strong cash-generating capacity, we believe that this could help the group maintain high dividend payouts.

#### **Share Price Drivers:**

**Dividend yields and share buyback scheme.** MAG is viewed by investors as a dividend yielding stock. Therefore, an attractive dividend yield of ~6% or more and share buyback scheme should continue to support MAG's share price.

Regulatory changes could impact share price. The NFO sector is highly regulated. The imposition of more restrictive regulatory changes such as a gaming tax hike could adversely impact MAG's share price. Conversely, the possible liberalisation of the NFO sector, allowing the introduction of new games or game variants, could serve as a re-rating catalyst for the sector.

#### **Key Risks:**

Declining revenue, with rising competition and weaker consumer sentiment. Increased industry competition and weaker consumer sentiment could significantly impact ticket sales.

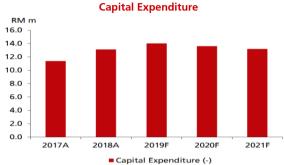
Malaysian gaming tax hike. The gaming sector was spared from a tax hike in the last budget announcement, but NFOs remain vulnerable to potentially higher gaming tax going forward. The pool betting tax was last raised in 2010, and the gaming tax in 1998.

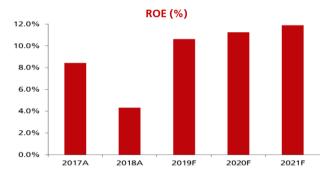
**Illegal NFOs remain a threat.** The existence of illegal NFOs, with an estimated total market size of around 2x the legalised NFO market, will continue to weigh on legal NFOs' earnings.

#### **Company Background**

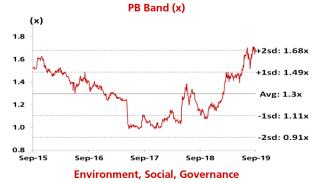
Magnum is the second largest NFO by market share among the three legalised NFOs in Malaysia, behind Berjaya Sports Toto but ahead of Da Ma Cai. The group operates through 485 outlets in Malaysia. Magnum's earnings are largely determined by its ticket sales and prize payout ratio.













FY Dec	2017A	2018A	2019F	2020F	2021F
Gaming revenue growth (%)	(0.4)	2.10	(1.3)	4.15	4.00
Number of draws	180	182	167	167	167
Estimated prize payout ratio	64.5	64.2	63.5	63.5	63.5
Dividend payout ratio (%)	76.6	206	95.0	95.0	95.0
Income Statement (RMm)					
FY Dec	2017A	2018A	2019F	2020F	2021F
Revenue	2,649	2,704	2,669	2,779	2,890
Cost of Goods Sold	(2,199)	(2,201)	(2,150)	(2,243)	(2,336)
Gross Profit	450	503	519	537	554
Other Opng (Exp)/Inc	(93.9)	(95.2)	(95.4)	(95.7)	(96.0)
Operating Profit	356	408	424	441	458
Other Non Opg (Exp)/Inc	0.0	0.0	0.0	0.0	0.0
Associates & JV Inc	0.0	0.0	0.0	0.0	0.0
Net Interest (Exp)/Inc	(49.4)	(50.3)	(47.1)	(39.3)	(31.7)
Exceptional Gain/(Loss)	0.0	(144)	0.0	0.0	0.0
Pre-tax Profit	307	214	377	402	427
Tax	(97.3)	(106)	(117)	(125)	(132)
Minority Interest	(2.8)	(2.6)	(6.0)	(6.0)	(6.0)
Preference Dividend	0.0	0.0	0.0	0.0	0.0
Net Profit	206	105	254	271	288
Net Profit before Except.	206	249	254	271	288
EBITDA	363	417	432	449	467
Growth					
Revenue Gth (%)	(0.4)	2.1	(1.3)	4.1	4.0
EBITDA Gth (%)	6.0	14.7	3.6	4.1	3.9
Opg Profit Gth (%)	5.9	14.6	3.9	4.1	3.9
Net Profit Gth (Pre-ex) (%)	8.9	20.5	2.0	6.8	6.3
Margins & Ratio					
Gross Margins (%)	17.0	18.6	19.5	19.3	19.2
Opg Profit Margin (%)	13.4	15.1	15.9	15.9	15.9
Net Profit Margin (%)	7.8	3.9	9.5	9.8	10.0
ROAE (%)	8.4	4.3	10.6	11.2	11.9
ROA (%)	5.8	2.9	7.1	7.8	8.6
ROCE (%)	7.1	6.1	8.9	9.5	10.3
Div Payout Ratio (%)	76.6	205.6	95.0	95.0	95.0
Net Interest Cover (x)	7.2	8.1	9.0	11.2	14.4
Source: Company, AllianceDBS					

Source: Company, AllianceDBS





uarterly / Interim Income						
/ Dec	2Q2018	3Q2018	4Q2018	1Q2019	2Q2019	
venue	600	667	724	756	666	
st of Goods Sold	(498)	(531)	(578)	(628)	(526)	
oss Profit	102	136	146	128	141	
her Oper. (Exp)/Inc	(18.3)	(21.6)	(28.3)	(27.5)	(23.5)	
erating Profit	83.8	114	118	100	117	
her Non Opg (Exp)/Inc	0.0	0.0	0.0	0.0	0.0	
ociates & JV Inc	0.0	0.0	0.0	0.0	0.0	
t Interest (Exp)/Inc	(13.3)	(12.4)	(13.1)	(12.6)	(12.7)	
ceptional Gain/(Loss)	0.0	(144)	0.0	0.0	0.0	
e-tax Profit	70.5	(41.9)	105	87.7	105	
(	(21.8)	(27.9)	(32.1)	(26.8)	(29.4)	
nority Interest	(0.6)	(0.7)	(0.6)	(0.9)	(0.8)	
t Profit	48.1	(70.5)	72.3	60.0	74.4	
t profit bef Except.	48.1	73.5	72.3	60.0	74.4	
TDA	85.6	116	122	103	120	
owth						
enue Gth (%)	(15.7)	11.1	8.6	4.4	(11.9)	
TDA Gth (%)	(8.2)	35.8	4.5	(15.6)	16.6	
g Profit Gth (%)	(8.4)	36.6	3.2	(15.1)	16.9	
t Profit Gth (Pre-ex) (%)	(12.5)	52.7	(1.6)	(17.0)	24.0	
rgins				455		
oss Margins (%)	17.0	20.4	20.2	16.9	21.1	
g Profit Margins (%)	14.0	17.2	16.3	13.3	17.6	
t Profit Margins (%)	8.0	(10.6)	10.0	7.9	11.2	
alance Sheet (RMm) Dec	2017A	2018A	2019F	2020F	2021F	
					<u> </u>	
t Fixed Assets	64.0	65.1	67.1	68.7	69.9	
ts in Associates & JVs	0.0	0.0	0.0	0.0	0.0	
ner LT Assets	3,003	3,041	2,983	2,983	2,983	
sh & ST Invts	380	507	408	303	194	
entory	1.10	1.13	1.11	1.16	1.20	
btors	32.0	34.2	32.2	33.6	34.9	
ner Current Assets	52.2	29.5	29.3	9.71	10.1	
al Assets	3,532	3,677	3,520	3,399	3,293	
Debt	225	224	220	220	220	
editor	183	266	266	266	280	
her Current Liab	5.69	59.7	6.83	7.28	7.74	
Debt	597 1 E 1	714	574 1.20	434	294	
her LT Liabilities areholder's Equity	1.51 2,480	1.30 2,371	1.30 2,405	1.30	1.30 2,432	
nority Interests	40.4	2,371 40.7	2,405 46.7	2,418 52.7	2,432 58.7	
tal Cap. & Liab.	3,532	3,677	3,520	3,399	3,293	
·						
ובלומב / מעוע מסב ו-	(103)	(261)	(211)	(229)	(241)	
	(442)	(431)	(386)	(350)	(320)	
t Cash/(Debt)	4.7		4.5	4.3	4.3	
: Cash/(Debt) otors Turn (avg days)	4.2	4.5				
t Cash/(Debt) otors Turn (avg days) editors Turn (avg days)	30.0	37.4	45.4	43.5	42.8	
Cash/(Debt) otors Turn (avg days) editors Turn (avg days) entory Turn (avg days)	30.0 0.2	37.4 0.2	45.4 0.2	0.2	0.2	Healthy halance show
Cash/(Debt) otors Turn (avg days) ditors Turn (avg days) entory Turn (avg days) et Turnover (x)	30.0 0.2 0.7	37.4 0.2 0.8	45.4 0.2 0.7	0.2 0.8	0.2 0.9	Healthy balance shee
Cash/(Debt) otors Turn (avg days) ditors Turn (avg days) entory Turn (avg days) et Turnover (x) rrent Ratio (x)	30.0 0.2 0.7 1.1	37.4 0.2 0.8 1.0	45.4 0.2 0.7 1.0	0.2 0.8 0.7	0.2 0.9 0 <u>.5</u>	with net gearing of
c Cash/(Debt) otors Turn (avg days) editors Turn (avg days) entory Turn (avg days) et Turnover (x) rrent Ratio (x) ick Ratio (x)	30.0 0.2 0.7 1.1 1.0	37.4 0.2 0.8 1.0 1.0	45.4 0.2 0.7 1.0 0.9	0.2 0.8 0.7 0.7	0.2 0.9 0.5	
t Cash/(Debt) btors Turn (avg days) editors Turn (avg days) entory Turn (avg days) set Turnover (x) rrent Ratio (x) ick Ratio (x) t Debt/Equity (X)	30.0 0.2 0.7 1.1 1.0 0.2	37.4 0.2 0.8 1.0 1.0	45.4 0.2 0.7 1.0 0.9 0.2	0.2 0.8 0.7 0.7	0.2 0.9 0.5 0.5 0.1	with net gearing of
on-Cash Wkg. Capital  It Cash/(Debt)  btors Turn (avg days)  editors Turn (avg days)  entory Turn (avg days)  set Turnover (x)  Irrent Ratio (x)  It Debt/Equity (X)  It Debt/Equity ex MI (X)  It Debt (%)	30.0 0.2 0.7 1.1 1.0	37.4 0.2 0.8 1.0 1.0	45.4 0.2 0.7 1.0 0.9	0.2 0.8 0.7 0.7	0.2 0.9 0.5	with net gearing of



Cash Flow Statement (RMn	1)				
FY Dec	2017A	2018A	2019F	2020F	2021F
Pre-Tax Profit	307	338	377	402	427
Dep. & Amort.	7.24	7.60	7.98	8.38	8.80
Tax Paid	(63.5)	(109)	(117)	(125)	(132)
Assoc. & JV Inc/(loss)	0.0	0.0	0.0	0.0	0.0
Chg in Wkg.Cap.	6.14	81.3	1.99	(1.4)	0.0
Other Operating CF	40.4	(12.7)	(157)	(97.9)	(114)
Net Operating CF	297	306	113	186	189
Capital Exp.(net)	(11.4)	(13.1)	(14.0)	(13.6)	(13.2)
Other Invts.(net)	0.0	0.0	0.0	0.0	0.0
Invts in Assoc. & JV	0.0	0.0	0.0	0.0	0.0
Div from Assoc & JV	0.0	0.0	0.0	0.0	0.0
Other Investing CF	14.4	(42.8)	(49.0)	(99.3)	(91.7)
Net Investing CF	3.07	(55.9)	(63.0)	(113)	(105)
Div Paid	(145)	(193)	(241)	(258)	(274)
Chg in Gross Debt	(175)	140	80.0	80.0	80.0
Capital Issues	0.0	0.0	0.0	0.0	0.0
Other Financing CF	(49.9)	0.0	0.0	0.0	0.0
Net Financing CF	(370)	(53.3)	(161)	(178)	(194)
Currency Adjustments	0.0	0.0	0.0	0.0	0.0
Chg in Cash	(69.5)	196	(112)	(104)	(110)
Opg CFPS (sen)	20.2	15.6	7.69	13.1	13.2
Free CFPS (sen)	19.9	20.3	6.86	12.0	12.2

Source: Company, AllianceDBS

# **Target Price & Ratings History**



S.No.	Date of Report	Closing Price	12-mth Target Price	Rating
1:	21 Sep 18	1.93	2.05	BUY
2:	27 Sep 18	1.94	2.05	BUY
3:	23 Nov 18	1.97	2.25	BUY
4:	28 Nov 18	1.96	2.25	BUY
5:	07 Dec 18	1.98	2.25	BUY
6:	22 Feb 19	2.33	2.25	BUY
7:	11 Mar 19	2.37	2.65	BUY
8:	03 Apr 19	2.44	2.65	BUY
9:	29 May 19	2.40	2.65	BUY
10:	04 Jul 19	2.72	3.15	BUY
11:	23 Aug 19	2.84	3.15	BUY

Note: Share price and Target price are adjusted for corporate actions.

Source: AllianceDBS

Analyst: King Yoong CHEAH



AllianceDBS recommendations are based on an Absolute Total Return\* Rating system, defined as follows:

STRONG BUY (>20% total return over the next 3 months, with identifiable share price catalysts within this time frame)

**BUY** (>15% total return over the next 12 months for small caps, >10% for large caps)

HOLD (-10% to +15% total return over the next 12 months for small caps, -10% to +10% for large caps)

FULLY VALUED (negative total return, i.e., > -10% over the next 12 months)

SELL (negative total return of > -20% over the next 3 months, with identifiable share price catalysts within this time frame)

\*Share price appreciation + dividends

Completed Date: 12 Sep 2019 08:10:01 (MYT) Dissemination Date: 12 Sep 2019 08:13:47 (MYT)

Sources for all charts and tables are AllianceDBS unless otherwise specified.

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