Malaysia Company Guide

Berjaya Sports Toto

Version 10| Bloomberg: BST MK | Reuters: BSTB.KL

Refer to important disclosures at the end of this report

DBS Group Research . Equity

24 Jan 2020

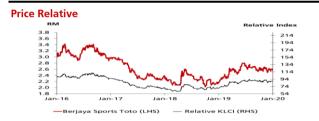
BUY

Last Traded Price (23 Jan 2020): RM2.56 (KLCI : 1,574.44)
Price Target 12-mth: RM3.10 (21% upside) (Prev RM3.10)
Analyst

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What's New

- Strong 2QFY20 results expected due to double digit growth in gaming revenue per outlet per draw
- Upcoming implementation of minimum penalties a key re-rating catalyst for the NFO sector
- Attractive dividend yield of >6%
- Maintain BUY with RM3.10 TP; top pick for the sector



Forecasts and Valuation				
FY Jun (RMm)	*2019A	2020F	2021F	2022F
Revenue	6,699	5,876	6,164	6,231
EBITDA	545	484	505	517
Pre-tax Profit	403	421	441	455
Net Profit	235	264	276	285
Net Pft (Pre Ex.)	286	264	276	285
Net Pft Gth (Pre-ex) (%)	25.4	(7.6)	4.6	3.2
EPS (sen)	17.5	19.7	20.6	21.3
EPS Pre Ex. (sen)	21.3	19.7	20.6	21.3
EPS Gth Pre Ex (%)	25	(8)	5	3
Diluted EPS (sen)	21.3	19.7	20.6	21.3
Net DPS (sen)	16.0	17.6	18.4	19.0
BV Per Share (sen)	60.2	62.3	64.6	66.9
PE (X)	14.6	13.0	12.4	12.0
PE Pre Ex. (X)	12.0	13.0	12.4	12.0
P/Cash Flow (X)	8.9	10.6	10.2	10.0
EV/EBITDA (X)	7.6	8.5	8.1	7.8
Net Div Yield (%)	6.3	6.9	7.2	7.4
P/Book Value (X)	4.3	4.1	4.0	3.8
Net Debt/Equity (X)	0.8	0.7	0.6	0.5
ROAE (%)	30.6	32.2	32.5	32.4
Earnings Rev (%):		0	0	0
Consensus EPS (sen):		19.2	19.9	20.3
Other Broker Recs:		B: 4	S: 1	H: 6

Source of all data on this page: Company, AllianceDBS, Bloomberg Finance L.P

Don't miss this Jackpot!

Time to raise your bet! We maintain our bullish stance on Berjaya Sports Toto's (BST) earnings prospects. We are anticipating the group to report strong 2QFY20 results, mainly driven by; (1) stricter enforcement by authorities to clamp down on illegal number forecast operators (NFOs), (2) higher sales from its 4D Jackpot game on the back of high 4D Jackpot prizes and, (3) contribution from its new game variant 4D Zodiac since June 2019. Furthermore, we are optimistic that the upcoming implementation of minimum penalties will serve as a key rerating catalyst for the sector and improve the group's outlook. We believe the stock's attractive dividend yield of >6% will continue to support its share price.

Where we differ: A more positive stance than consensus. Our target price (TP) is higher than consensus as we have adopted a more aggressive valuation basis. We believe that the market has underappreciated the intensified efforts by the authorities to curb illegal NFO activities and upcoming implementation of minimum penalties. Furthermore, its attractive dividend yields of >6% will continue to support its share price.

Potential catalysts: Higher-than-expected ticket sales. Higher-than-expected ticket sales could result from; (1) intensified efforts by the authorities to curb the activities of illegal NFOs, (2) successful launch of new game variants and, (3) stronger-than-expected recovery in consumer sentiment.

Valuation:

We maintain our BUY recommendation for the group with an unchanged dividend discount model (DDM)-based TP of RM3.10. BST is our top pick for exposure to the gaming sector.

Key Risks to Our View:

Lower-than-expected ticket sales on intensifying industry competition and weaker consumer sentiment would pose key risks.

At A Glance

/ te / t Glarice	
Issued Capital (m shrs)	1,347
Mkt. Cap (RMm/US\$m)	3,448 / 846
Major Shareholders (%)	
Tan Sri Vincent Tan	49.2
Free Float (%)	49
3m Avg. Daily Val (US\$m)	0.38





^{*}FY19 constitutes 14 months to end June 2019



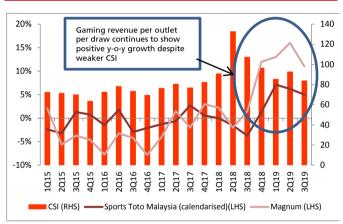
WHAT'S NEW

Good times keep rolling

Solid 2QFY20 expected: BST is announcing its 2QFY20 results on 18th February. We are optimistic that the group could register commendable gaming revenue per outlet per draw growth of 10-15% y-o-y for 2QFY20 driven mainly by; (1) stricter enforcement by authorities to clamp down on illegal NFOs, (2) higher sales from its 4D Jackpot game on the back of high 4D Jackpot prizes and, (3) contribution from its new game variant 4D Zodiac since June 2019.

As illustrated below, major NFOs in the market (BST and Magnum) have shown positive growth in their gaming revenue per outlet per draw since late 2018. Nonetheless, BST's gaming subsidiary Sports Toto Malaysia (STM) has thus far only been able to record single digit growth rate of gaming revenue per outlet per draw and continues to lag Magnum. As such, the strong growth in its gaming revenue per draw per outlet could attract buying interest in the group.

Gaming revenue per outlet per draw (y-o-y growth) vs. Consumer Sentiment Index (CSI)



Source: Company data, AllianceDBS

Besides that, we have only inputted FY20 gaming revenue per outlet per draw growth of 6% onto our earnings model. Therefore, we believe that is upside potential to our FY20 earnings forecasts if the group delivers growth of 10-15% with payout ratio not substantially higher than its theoretical rate of 61.5% in its 2QFY20 results.

Minimal near term earnings risks for PGMC. We understand that there were concerns about potential downside risks for Philippine Gaming Management Corporation (PGMC), a subsidiary of BToto that supplies computerised online lottery systems to Philippine Charity Sweepstakes Office (PCSO) in the Philippines. This is because PCSO is in the process of requesting for tenders to select suitable suppliers for its

lottery system. PGMC has expressed its interest in participating in the open tender.

Even if PGMC does not win the tender, we believe that earnings contributions from PGMC will still be secured in the near term given that; (1) it has obtained a contract extension from PCSO until August 2020 and, (2) we understand that the new supplier will take about one year or more to build and test the stability of the new lottery system before replacing the current system supplied by PGMC. Coupled with the duration involved in selecting a new supplier through the tender process, we anticipate a further contract extension by PCSO once the contract expires in August 2020. As such, we continue to see earnings visibility in the next 12 months.

Declining financial impact of PGMC contribution. On the other hand, we wish to highlight that profit contribution from PGMC has been declining over the past few years. We have estimated PCSO's earnings contribution to the group at <8% for FY20-22. With BST's Malaysian contribution gaining momentum going forward, we do not foresee any significant downside risks to the group's earnings even if PGMC does not win the tender.

Furthermore, we do not see any significant impact on BST's cash flow and its ability to pay out high dividends in a worst-case scenario where there is no contribution from PGMC which has not paid dividend to BST in recent years.

Upcoming implementation of minimum penalties - don't miss this significant catalyst. We believe that investors may have underappreciated the significant impact of upcoming implementation of minimum penalties in the NFO sector which could serve as a major deterrent in the illegal NFO market. In Budget 2020 the government proposed a higher minimum mandatory penalty of RM100,000 for punters patronising illegal gambling outfits, along with a minimum mandatory jail sentence of six months. For illegal operators, a higher minimum mandatory penalty of RM1m and a 12-month minimum mandatory jail sentence will be imposed.

The authorities are planning to table the proposal to amend the present legislation to in 1QCY20. We anticipate minimal opposition to such amendments given that the objective is to address illegal NFO activities to protect public interests. We are hopeful that these legislative amendments will be passed and implemented by 1HCY20.

Once the legislative amendments take effect, we expect legal NFOs to actively engage in campaigns and advertisements to educate the general public about the minimum penalties imposed for participating in the illegal NFO market.

DBS Live more, Bank less

Berjaya Sports Toto

Although there are no official estimates of illegal NFO's market size, its market size remains large and is estimated to be about 2x the legalised NFO market despite the more stringent enforcement by the authorities in curbing illegal NFO activities since 2H2018. As such, we are positive that high penalties and long jail terms imposed on both punters and illegal operators, if enforced and marketed effectively, could greatly discourage the illegal NFO market and improve the earnings prospects of the NFOs.

We have summarised the penalties in existing Acts and those announced under Budget 2020 in Appendix 1.

Brighter prospects + attractive yields = winning formula.

Currently, BST offers an attractive sustainable yield >6%. Investors could enjoy the attractive yield offered by the group while riding on these investment themes. Potential/ongoing monetary easing moves by major global central banks and Bank Negara Malaysia (BNM) could also promote a yield-seeking investing strategy, which favours companies like BST.

Maintain BUY with RM3.10 TP. We maintain our BUY recommendation for the group with an unchanged DDM-based TP of RM3.10. BST is our top pick for exposure to the gaming sector.

Appendix 1: Minimum penalties under Malaysian laws related to illegal NFO activities

Minimum penalities under existing Acts	Impact on buyer	Impact on seller	Minimum penalty
Pool Betting Act 1967	No	No	No
Lotteries Act 1952	No	No	No
Common Gaming Houses Act 1953	No	Yes	1. For buyer: No
			2. For seller: $RM20k \le Fine \le RM200k$, and shall also be punishable
			with imprisonment \leq 5 years
New minimum penalties proposed in Budget 2020	Impact on buyer	Impact on seller	Minimum penalty
Minimum penalties	Yes	Yes	1. For buyers: Minimum RM100k or/and imprisonment of six months
			2. For sellers: Minimum RM1m or/and imprisionment of >1 year

Source: MOF, AllianceDBS



CRITICAL DATA POINTS TO WATCH

Ticket sales and prize payout ratio. As one of only three legal number forecast operators (NFOs) in Malaysia – the other two are Magnum and Da Ma Cai – BST's earnings are largely determined by its ticket sales and prize payout ratio.

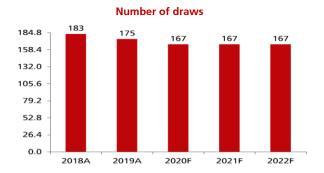
Gaming revenue to trend higher going forward. We have estimated gaming revenue growth per draw per outlet of 6%/5%/2% for FY20/21/22, in view of its improving earnings prospects supported by the more stringent enforcement in curbing the activities of illegal NFOs. Nonetheless, we are anticipating relatively modest gaming revenue growth of 1.2%in FY20 partly dragged by the lower number of draws. To recap, the special draws for the NFOs will be reduced from 11 draws in CY19 to eight draws in CY20.

Luck factor – prize payout ratio. The group's earnings also move along with the prize payout ratio. A substantial deviation from its theoretical prize payout ratio of 61.5% will have a significant impact on reported earnings and our earnings forecasts.

Contribution from car dealership remains relatively small. To diversify its income base, the group increased its stake in HR Owen, a franchise motor vehicle dealership in the UK, to 72% in 2013. Nonetheless, profit contribution from HR Owen remained relatively small at 10% for FY19.

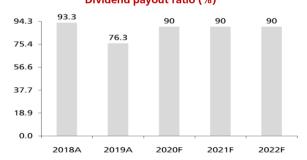
Earnings booster – new game variants. The group's ability to introduce successful new game variants (such as Toto 4D Jackpot and lotto games) will be a key earnings booster. However, this is subject to; (1) regulatory approvals and, (2) popularity of the game variants. These game variants will help the group expand its market share in the legitimate market and induce punters to shift from illegal to legitimate NFOs.

Although there is no official estimate of the size of the illegal market, we believe it to be about 2x that of the legal NFO market. Nonetheless, the illegal market is highly fragmented (though larger in size) which prevents it from introducing similar jackpot and lotto games which come with low betting fees and high prize payouts.





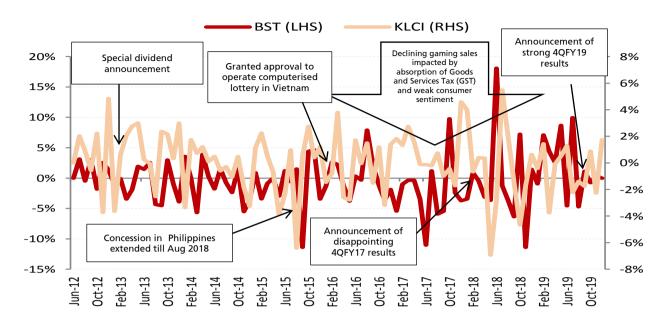




Source: Company, AllianceDBS

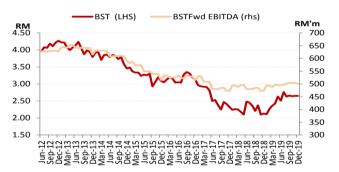


BST's share price movement relative to FBM KLCI index movement (m-o-m)



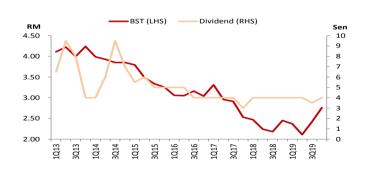
Source: Company, Bloomberg Finance L.P., AllianceDBS

BST's share price vs expected forward EBITDA



Source: Company, Bloomberg Finance L.P., AllianceDBS

BST's share price vs dividend per share



Source: Company, Bloomberg Finance L.P., AllianceDBS

Remarks

BST's share price performance is highly correlated to market expectations of its forward earnings before interest, taxes, depreciation and amortisation (EBITDA) (correlation coefficient of ~0.9).

As such, more stringent enforcement in curbing illegal NFO activities and the potential introduction of successful new game variants could serve as key rerating catalysts, as these efforts would improve the group's earnings prospects.

Remarks

Given its strong cash flow generating operations and consistently high dividend payouts, BST is viewed as a dividend yield stock by the investment community. As such, the group's share price performance is closely correlated with its ability to pay out high dividends (correlation coefficient of ~0.6), although the correlation has diverged somewhat since 1QFY18 due to concerns related to the uncertainties of its Philippine operations.

Nevertheless, near term earnings risks have been addressed with the extension of its lease deal for lottery equipment with the PCSO until August 2020. Therefore, we believe that the correlation will improve going forward.



Balance Sheet:

Healthy balance sheet with strong cash generating business. BST's net gearing ratio is healthy at about 0.7x. Coupled with its strong cash generation capacity, this allows the group to; (1) sustain an 80% or more dividend payout ratio and, (2) continue with its share buyback scheme.

Share Price Drivers:

Improving earnings prospects and supportive dividend yield. Improving earnings prospects due to more stringent enforcement in curbing the activities of illegal NFOs and high dividend yields of >6% should continue to support its share price.

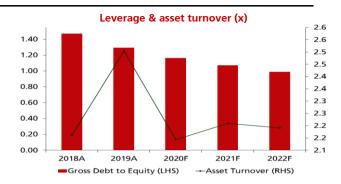
Key Risks:

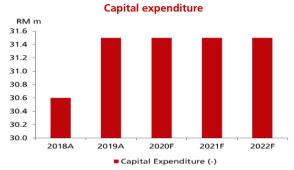
Lower ticket sales with rising competition and weak consumer sentiment. Increasing industry competition and weak consumer sentiment could hurt ticket sales.

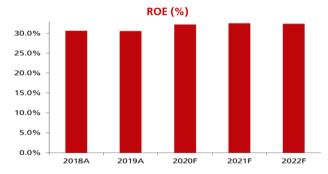
Malaysian gaming tax hike. The NFO sector was spared in the recent Budget 2020, but remains vulnerable to potentially higher gaming tax going forward (pool betting tax was last raised in 2010, and gaming tax in 1998).

Company Background

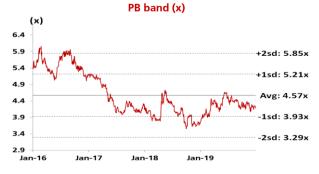
BST is the largest number forecast operator (NFO) by market share among the three legal NFOs in Malaysia.













FY Jun	2018A	2019A	2020F	2021F	2022F	_	
Number of draws	183	175	167	167	167		
Gaming revenue growth (%)	(0.3)	(1.0)	1.15	5.00	2.00		
Estimated prize payout ratio (%)	62.8	63.2	61.5	61.5	61.5		
Dividend payout ratio (%)	93.3	76.3	90.0	90.0	90.0		
ncome Statement (RMm)							
FY Jun	2018A	*2019A	2020F	2021F	2022F	_	
Revenue	5,661	6,699	5,876	6,164	6,231		
Cost of Goods Sold	(5,219)	(6,174)	(5,392)	(5,659)	(5,715)		
Gross Profit	441	524	484	505	517		
Other Opng (Exp)/Inc	(30.9) 410	(71.0) 513	(28.4) 455	(28.9) 476	(29.3) 487		
Operating Profit Other Non Opg (Exp)/Inc	3.10	(21.0)	455 3.00	4/6 3.00	487 3.00		
Associates & JV Inc	(8.0)	(10.2)	(12.8)	(16.3)	(15.3)		
Net Interest (Exp)/Inc	(29.8)	(28.1)	(24.3)	(22.0)	(20.2)		
Exceptional Gain/(Loss)	1.69	(50.8)		0.0	0.0		
Pre-tax Profit	377	403	421	441	455		Mainly due to goody
Tax	(139)	(164)	(147)	(154)	(159)		impairment of its
Minority Interest	(8.3)	(4.5)	(9.6)	(10.0)	(10.3)		Philippine operations
Preference Dividend	0.0	0.0	0.0	0.0	0.0		
Net Profit	230	235	264	276	285		
Net Profit before Except.	228	286	264	276 276	285		
EBITDA	441	545	484	505	517		
Growth		5.5	10 1	303	317		
Revenue Gth (%)	(1.2)	18.3	(12.3)	4.9	1.1		
EBITDA Gth (%)	0.4	23.5	(11.2)	4.4	2.3		
Opg Profit Gth (%)	0.5	25.2	(11.3)	4.6	2.4		
Net Profit Gth (Pre-ex) (%)	(7.9)	25.4	(7.6)	4.6	3.2		
Margins & Ratio	, ,		. /				
Gross Margins (%)	7.8	7.8	8.2	8.2	8.3		
Opg Profit Margin (%)	7.2	7.7	7.7	7.7	7.8		
Net Profit Margin (%)	4.1	3.5	4.5	4.5	4.6		
ROAE (%)	30.6	30.6	32.2	32.5	32.4		
ROA (%)	8.8	8.8	9.6	9.9	10.0		
ROCE (%)	13.1	17.8	14.6	15.1	15.4		
Div Payout Ratio (%)	94.1	92.0	90.0	90.0	90.0		
Net Interest Cover (x)	13.8	18.3	18.7	21.6	24.1		

Source: Company, AllianceDBS

^{*}FY19 constitutes 14 months to end June 2019



Quarterly / Interim Income Statement (RMm)						
FY Jun	1Q2019	2Q2019	3Q2019	4Q2019	1Q2020	
Revenue	1,501	1,353	1,362	1,509	1,437	
Cost of Goods Sold	(1,369)	(1,237)	(1,260)	(1,390)	(1,342)	
Gross Profit	132	116	101	119	95.3	
Other Oper. (Exp)/Inc	10.3	(10.5)	3.00	(6.6)	1.90	
Operating Profit	142	105	104	112	97.2	
Other Non Opg (Exp)/Inc	0.70	0.70	0.0	0.0	10.7	
Associates & JV Inc	(4.4)	(1.5)	(1.2)	(1.6)	(8.0)	
Net Interest (Exp)/Inc	(7.4)	(7.5)	(8.2)	(1.8)	(11.2)	
Exceptional Gain/(Loss)	2.10	(2.4)	(0.5)	0.0	7.00	
Pre-tax Profit	133	94.3	94.4	109	103	
Tax	(43.6)	(31.6)	(34.0)	(37.8)	(34.9)	
Minority Interest	(3.3)	(2.4)	(1.3)	(1.0)	(1.0)	
Net Profit	86.2	60.3	59.1 59.6	70.2	67.0	
Net profit bef Except. EBITDA	84.1 150	62.7 113	59.6 112	70.2 120	60.0 97.2	
EDITUA	130	113	112	120	97.2	
Growth						
Revenue Gth (%)	7.1	(9.9)	0.7	10.8	(4.8)	
EBITDA Gth (%)	56.1	(24.9)	(0.9)	7.6	(19.2)	
Opg Profit Gth (%)	61.3	(26.1)	(0.7)	7.8	(13.5)	
Net Profit Gth (Pre-ex) (%)	35.2	(25.4)	(4.9)	17.8	(14.5)	
Margins						
Gross Margins (%)	8.8	8.5	7.4	7.9	6.6	
Opg Profit Margins (%)	9.5	7.8	7.7	7.4	6.8	
Net Profit Margins (%)	5.7	4.5	4.3	4.7	4.7	
Balance Sheet (RMm)						
FY Jun	2018A	2019A	2020F	2021F	2022F	
Net Fixed Assets	183	181	185	187	189	
Invts in Associates & JVs	83.1	83.1	83.1	83.1	83.1	
Other LT Assets	1,045	1,045	1,045	1,045	1,045	
Cash & ST Invts	418	463	458	458	458	
Inventory	407 489	427 514	449 539	471 566	494 595	
Debtors Other Current Assets	5.90	5.90	5.90	5.90	5.90	
Total Assets	2,631	2.719	2,764	2,816	2,871	
-	2,031	2,713	2,704	2,010	2,071	
ST Debt	626	620	590	590	590	
Creditor	652	685	719	755	792	
Other Current Liab	10.3	10.3	10.3	10.3	10.3	
LT Debt	530	510	470	430	390	
Other LT Liabilities	25.8	21.4	64.2	80.5	95.8	
Shareholder's Equity	731	806	835	865	895	
Minority Interests	55.0	66.4	76.0	86.0	96.3	
Total Cap. & Liab.	2,631	2,719	2,764	2,816	2,871	
Non-Cash Wkg. Capital	240	252	265	278	292	
Net Cash/(Debt)	(739)	(667)	(602)	(562)	(522)	
Debtors Turn (avg days)	31.8	27.3	32.7	32.7	34.0	
Creditors Turn (avg days)	44.7	39.7	47.7	47.8	49.7	
Inventory Turn (avg days)	27.8	24.8	29.8	29.8	31.0	
Asset Turnover (x)	2.2	2.5	2.1	2.2	2.2	
Current Ratio (x)	1.0	1.1	1.1	1.1	1.1	
Quick Ratio (x)	0.7	0.7	0.8	0.8	0.8	
Net Debt/Equity (X)	0.9	0.8	0.7	0.6	0.5	
Net Debt/Equity ex MI (X)	1.0	0.8	0.7	0.7	0.6	
Capex to Debt (%)	2.6	2.8	3.0	3.1	3.2	
Z-Score (X)	4.2	4.8	4.3	4.4	4.4	

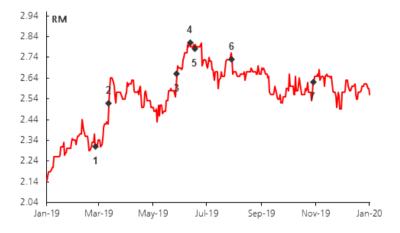
Source: Company, AllianceDBS



Cash Flow Statement (RMn	n)				
FY Jun	2018A	2019A	2020F	2021F	2022F
Pre-Tax Profit	377	403	421	441	455
Dep. & Amort.	30.9	31.2	28.4	28.9	29.3
Tax Paid	(139)	(169)	(147)	(154)	(159)
Assoc. & JV Inc/(loss)	8.00	10.2	12.8	16.3	15.3
Chg in Wkg.Cap.	16.3	(12.2)	(12.8)	(13.5)	(14.1)
Other Operating CF	18.5	120	21.3	19.0	17.2
Net Operating CF	312	384	323	337	343
Capital Exp.(net)	(30.6)	(31.5)	(31.5)	(31.5)	(31.5)
Other Invts.(net)	0.0	0.0	0.0	0.0	0.0
Invts in Assoc. & JV	(69.7)	(40.0)	(40.0)	(40.0)	(40.0)
Div from Assoc & JV	0.0	0.0	0.0	0.0	0.0
Other Investing CF	31.4	32.9	27.3	27.1	27.1
Net Investing CF	(68.9)	(38.6)	(44.2)	(44.4)	(44.4)
Div Paid	(149)	(241)	(236)	(247)	(255)
Chg in Gross Debt	13.6	0.0	0.0	0.0	0.0
Capital Issues	0.0	0.0	0.0	0.0	0.0
Other Financing CF	(53.8)	(59.2)	(48.6)	(46.2)	(44.4)
Net Financing CF	(189)	(300)	(284)	(293)	(299)
Currency Adjustments	(11.9)	0.0	0.0	0.0	0.0
Chg in Cash	41.9	45.0	(5.0)	0.05	0.04
Opg CFPS (sen)	22.1	29.6	25.1	26.2	26.7
Free CFPS (sen)	21.0	26.3	21.8	22.8	23.3

Source: Company, AllianceDBS

Target Price & Ratings History



S.No.	Date of Report	Closing Price	12-mth Target Price	Rating
1:	19 Mar 19	2.31	2.45	BUY
2:	03 Apr 19	2.52	2.65	BUY
3:	19 Jun 19	2.66	2.64	BUY
4:	04 Jul 19	2.81	3.10	BUY
5:	09 Jul 19	2.78	3.10	BUY
6:	20 Aug 19	2.73	3.04	BUY
7:	20 Nov 19	2.62	3.10	BUY

Note: Share price and Target price are adjusted for corporate actions.

Source: AllianceDBS

Analyst: King Yoong CHEAH



^ Bloomberg ESG Disclosure Scores rate companies annually based on their disclosure of quantitative and policy-related ESG data. It is based on a scoring scale of 0-100, and calculated using a subset of more than 100 raw data points it collects on ESG. It is designed to measure the robustness of companies' disclosure of ESG information in their reporting/the public domain. Based on Bloomberg disclosures, as of 25 Jan 2019, the global ESG disclosure average score is 24.92 and 22.14, 28.26, 49.97 for Environmental, Social and Governance, respectively.

AllianceDBS recommendations are based on an Absolute Total Return* Rating system, defined as follows:

STRONG BUY (>20% total return over the next 3 months, with identifiable share price catalysts within this time frame)

BUY (>15% total return over the next 12 months for small caps, >10% for large caps)

HOLD (-10% to +15% total return over the next 12 months for small caps, -10% to +10% for large caps)

FULLY VALUED (negative total return, i.e., > -10% over the next 12 months)

SELL (negative total return of > -20% over the next 3 months, with identifiable share price catalysts within this time frame)

*Share price appreciation + dividends

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Sources for all charts and tables are AllianceDBS unless otherwise specified.

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